



Dr. Smoothie
ADDins
BEVERAGE BLEND-INS

HEALTHY TASTE SENSATIONS

Make any smoothie healthier

ADDin healthier halo benefits that:

ADDup new customers who seek out healthier beverages!

ADDup incremental sales from \$.50-\$1.50 per scoop!

Everyone knows that vegetables are a vital source of nutrition and yogurt contains pre & pro-biotics the body needs in order to get healthy and stay healthy. Whether you're a veggie or yogurt lover, getting more servings into your daily diet is made easy with Dr. Smoothie's NEW ADDins. Adding Dr. Smoothie ADDins boost the functionality of any beverage while adding a delicious taste of vegetables or yogurt.





Dr. Smoothie ADDins come in three great tasting blends... Leafy Greens, Veggie Blend and Yogurt Lover's Plus. Adding just a single scoop to any Dr. Smoothie Crushed smoothie concentrate creates that healthy halo your customers are looking for. Help your customers complement their 5 a day fruit and vegetables needs by requesting Dr. Smoothie ADDins at the counter.

LEAFY GREENS ½C GREENS PER SCOOP

Spinach and kale are nutrient-dense powerhouses, rich in essential vitamins, minerals and phytonutrients. The US Department of Agriculture recommends consuming two to three cups of dark leafy green vegetables a week. What better way to get your veggies in than by enjoying a great tasting smoothie with added Leafy Greens to keep your diet balanced and healthy.



VEGGIE BLEND ¾C VEGGIES PER SCOOP

This hand-picked assortment of vegetables is a great way to enhance any beverage – full of health-bolstering nutrients and a pleasantly subtle sweetness. Get a full array of root vegetables, greens and more in this extraordinary blend. Another tasty way to get your 5 a day from Dr. Smoothie Brands.



YOGURT LOVER'S PLUS

Transforms your beverage of choice into a healthy option. Contains pre & pro-biotics, fiber and protein. Adds a very silky mouthfeel. Primarily designed as a blend-in for any smoothie or frappe.



INDUSTRY BUZZ

Mentions of green drinks – think kale and spinach smoothies – have risen 133 percent and are mentioned on 1 to 2 percent of non-alcoholic beverage menus.

SOURCE: DATAESSENTIALS

Vegetables in beverages are one of the top 10 consumer trends to watch for.

SOURCE: DATAMONITOR

Consumers want to keep it healthy when quenching their thirst and 55% are making a conscious efforts to include more vegetables.

SOURCE: BEVNET

The health value of smoothies appeals especially to older Millennials, 25 percent of whom drink smoothies for the wider varieties of vitamins and nutrients.

SOURCE: FONA OCT. 2015

Top ingredient associated with healthy on casual menus is vegetables, 75 percent.

SOURCE: FOOD GENIUS REPORT

POINT OF SALE

Item: #5020AD
Size: 5" x 7"



For operator veggie solutions visit: DRSBevConnect.com
For more information: 888-466-9941 • info@drsmoothie.com • drsmoothie.com • drsmoothiebrands.com